



DAILY MEDIA UPDATE

Sunday, August 7, 2016

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Sturgis, SD – 2016 Sturgis Rally Media Updates

Vendor Statistics - YTD

As of 8:00 a.m. today, the City of Sturgis has issued 685 Temporary Vending Permits. This number compares to 854 in 2015 and 636 in 2014.

General Information

- Main Street Photo Towers are open 9:00 a.m. until 9:00 p.m. daily.
- Daily press conferences will take place at 1:00 in the Sturgis Community Center located at 1401 Lazelle. You can usually find parking on the north side of the building near the tennis courts or across the street along the creek.
- Live bands will take the stage at the Harley-Davidson Rally Point from noon until 3 and 4 until 7.
- Harley-Davidson is open for demo rides and numerous other exhibits on the Community Center lot at 1401 Lazelle.

Tomorrow at the Rally (Monday, August 8)

- The Mayor's Ride will take place on Monday with registration from 7:00am until the ride leaves at 9:00am. The group will travel to Mt. Rushmore and down to the Game Lodge in Custer State Park where the ride ends.
- The White Plate Flat Trackers will have flat track racing at the Sturgis Fairgrounds on Ball Park Road. Gates open at 10 and racing starts at noon.
- The Jackpine Gypsies will have their Hill Climb event with gates opening at 8 and racing at the hill climb at 10. JPG club grounds.
- Jackpine Gypsies Pappy Hoes Memorial Outlaw Pro-Am Short Track race will be held at the JPG club grounds. Gates open at 4 and racing starts at 7.

Interviews and other information – If you would like to schedule an interview with any of the City staff, they will be available following the daily press conference. If you need additional information about events taking place in the City, please call or text 347-1331.

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