



DAILY MEDIA UPDATE

Friday, August 5, 2016

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Sturgis, SD – 2016 Sturgis Rally Media Updates

Vendor Statistics - YTD

As of 8:00 a.m. today, the City of Sturgis has issued 588 Temporary Vending Permits. This number compares to 773 in 2015 and 510 in 2014.

General Information

- Today is the big Rally Kick-Off Party/Opening Ceremony at Harley-Davidson Rally Point. The event begins at 3:00.
- Main Street as well as several side streets in the downtown area are now closed to regular traffic. Link to traffic map <http://www.sturgis-sd.gov/DocumentCenter/View/6797>.
- Main Street Photo Towers are open 9:00 a.m. until 9:00 p.m. daily.
- Daily press conferences will take place at 1:00 in the Sturgis Community Center located at 1401 Lazelle. You can usually find parking on the north side of the building near the tennis courts or across the street along the creek.
- Live bands will take the stage at the Harley-Davidson Rally Point from noon until 3 and 4 until 7.

Tomorrow at the Rally (Saturday, August 6)

- Harley-Davidson will begin their demo rides, entertainment, product displays and rider hospitality activities at their main H-D complex located at 1401 Lazelle.
- Mayor's Ride Grand Marshal, Ben Bostrom will be our special guest at the 1:00 press conference.

Interviews and other information – If you would like to schedule an interview with any of the City staff, they will be available following the daily press conference. If you need additional information about events taking place in the City, please call or text 347-1331.

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