

INDUSTRY

GOAL: Create 150 quality primary jobs through recruitment, retention, expansion and creation of new businesses within three years.

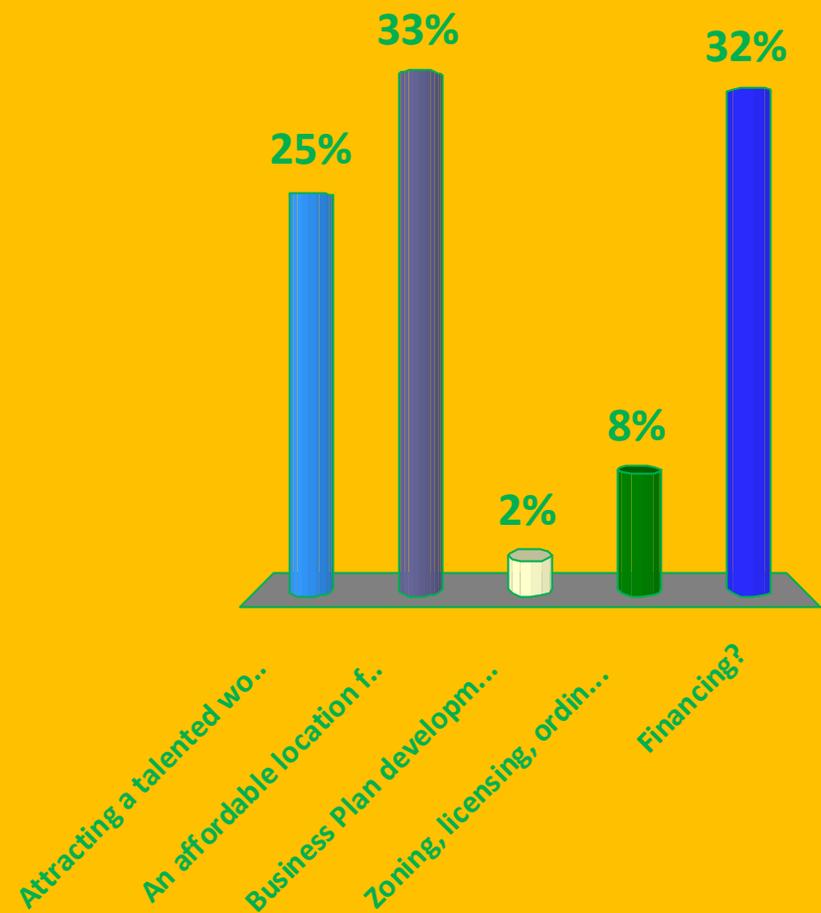


Goals and Objectives

- Sturgis Economic Development Corp (SEDC) - Executive Director, Board Development and Working Plan
- Expand Industrial Park / Add New Site(s)
- Workforce Development
- Incubator Development
- Identify and Maintain 12 Prospects
- Establish Long Term Economic Development Plan
- Engage Existing Businesses

For those of you who are owners and managers or prospective business owners, which of the following causes the most concern?

1. Attracting a talented work force?
2. An affordable location for your business?
3. Business Plan development?
4. Zoning, licensing, ordinances, and permits?
5. Financing?



SEDC Development

- Search for and hire SEDC Executive Director
- Develop long term plan for SEDC Board
 - Board Members – Scott Sabers, Paul Bisson (Co-Chairs), Sheryl Eisenbraun (Sec./Treas), Dan Mayer, Dale Hanson, Norma Allen, Peter Pi, Keith Smit, Randy Iverson, Dan Roe Rosenboom, Scott Reiman, David Boone, Michelle Loobey – Gertsch, Mayor Maurey LaRue, Clint Brengle, Jamie McVay, Doreen Creed, Kirk Chaffee, Rick Bush, Jim Doolittle
- Develop a working plan to guide SEDC Executive Director

Expand Industrial Park / Add New Site(s)

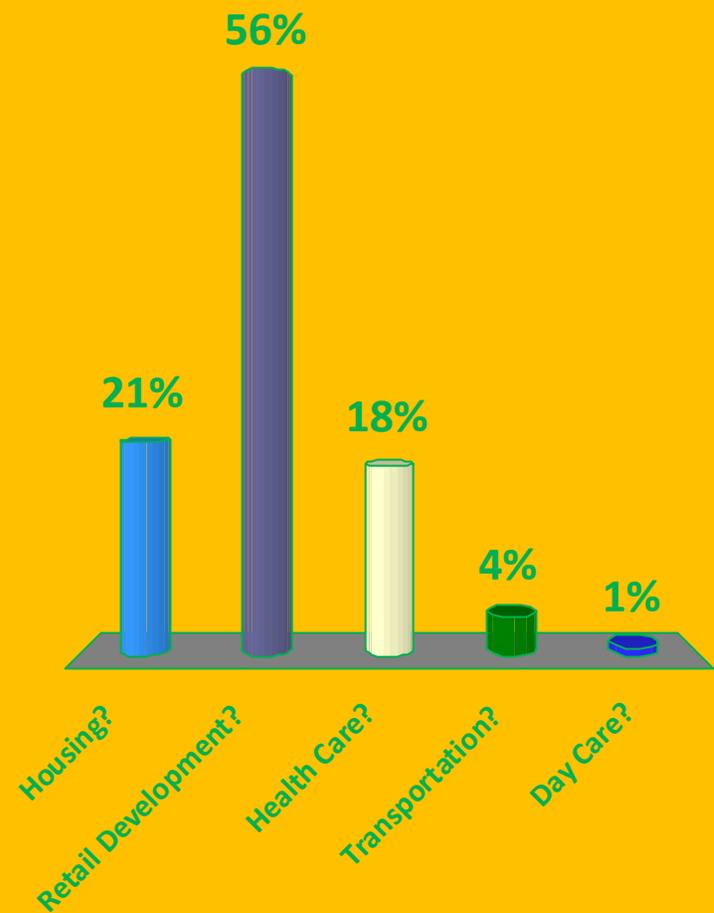
- Begin conversations with area landowners
- Negotiate preliminary prices subject to funding
- Secure Funding through a variety of sources
- Identify target sites in cooperation with City/County during comprehensive land use planning – make these primary targets

Workforce Development

- Begin conversation with WDVT and Board of Regents to gain support for area specific work force curriculum
 - Form task force of area business owners with specific training needs
 - Support other public initiatives that enhance or support the workforce
- 

Which is most important to you in developing our workforce?

1. Housing?
2. Retail Development?
3. Health Care?
4. Transportation?
5. Day Care?



Incubator Development

- Explore feasibility for either a spec building or incubator
- Contact BHSU, WDVT & DUSEL for incubator application
- Establish smaller site applications separate from the industrial park
- Develop profile for spec building(s) through client and prospect interviews
- Establish SEDC network with the incubator in Rapid City and Spearfish

Identify and Maintain 12 Prospects

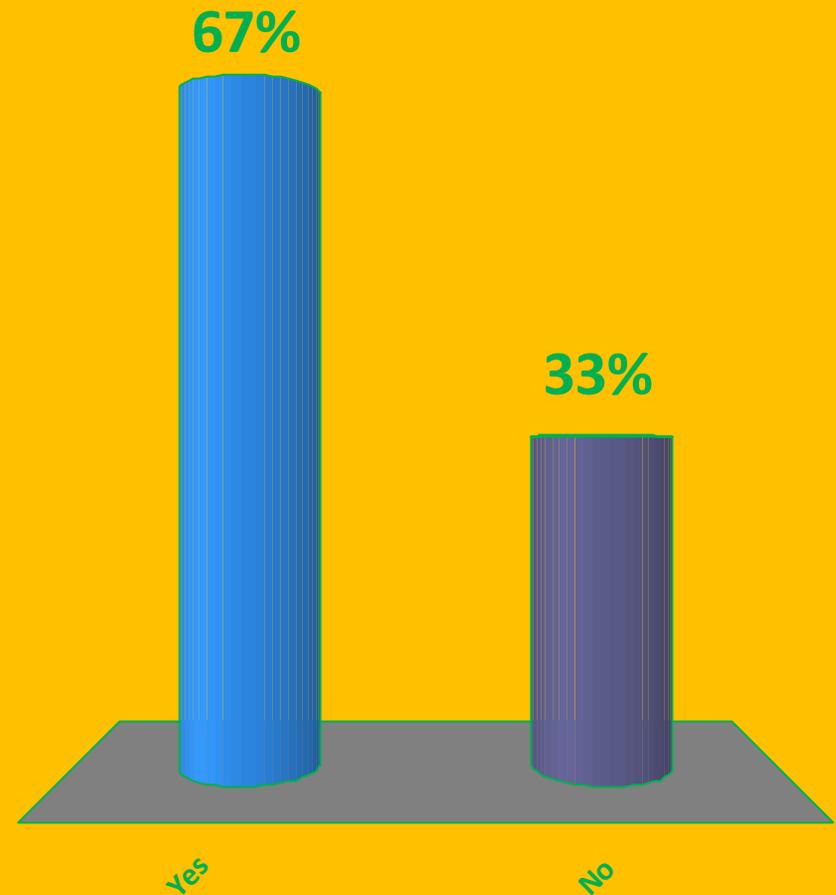
- Contact nationwide site selection consultants
- Contact area businesses regarding expansion and industry location needs
- Attend conferences and industry trade shows
- Establish non-competitive Real Estate Listing on Regional and Nationally Recognized Sites
- Develop strong partnership with Governors Office of Economic Development
- Engage Chamber, City, County and State to identify/target prospects
- Establish SEDC network with the incubator in Rapid City and Spearfish

Establish Long Term Economic Development Plan

- Follow up with SEDC to insure that plan is developed
- SEDC to lead this process with close cooperation with the Chamber, City, County and State
- Assist with expansion of economic development in Meade County

Would you support an additional sales tax where the proceeds would be directed to support economic and retail development similar to the 2012 fund in Rapid City?

1. Yes
2. No

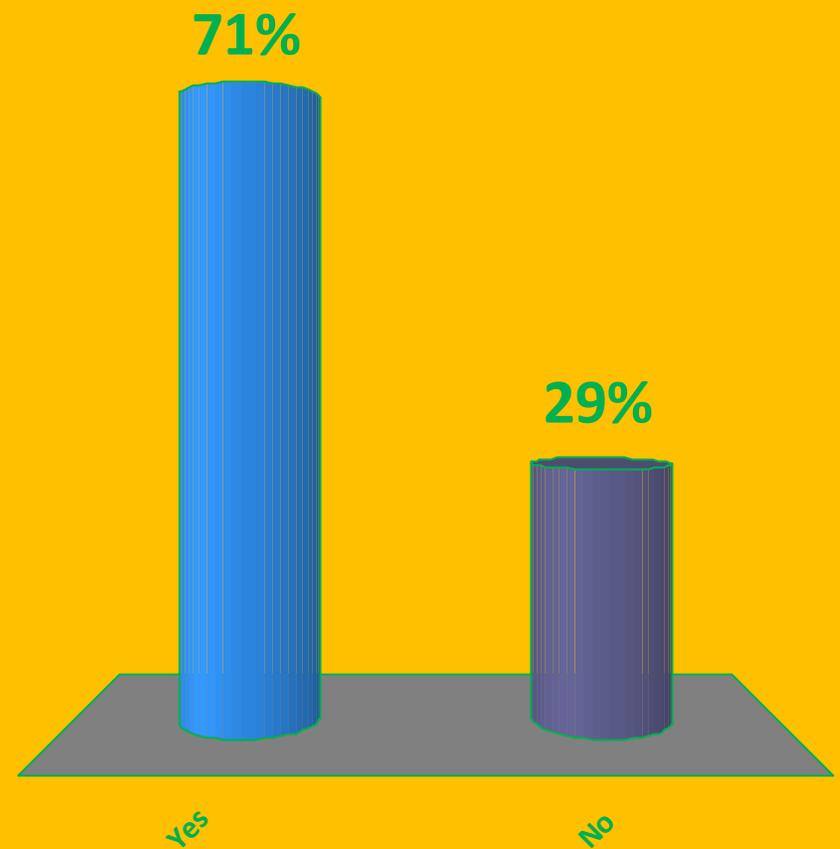


Engage existing businesses

- SEDC exec director Meet and Greet – Knock on doors!
- Connect strategic partners
- Assess needs
- Assist as needed
- Engage Businesses in Chamber and SEDC functions to strengthen those organizations

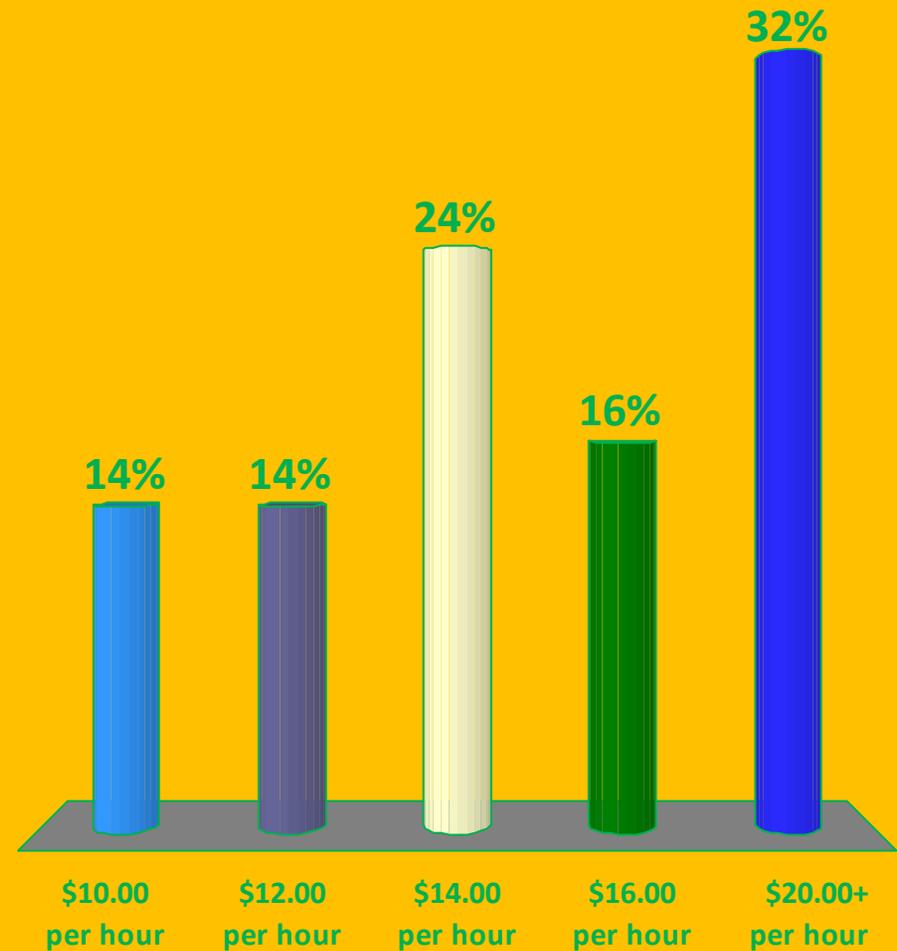
Do you work within *five* miles of Sturgis?

1. Yes
2. No



For those of you employed outside of the Sturgis area, please indicate what pay rate would be the minimum you could accept to eliminate your commute and work in the Sturgis area assuming comparable benefits.

1. \$10.00 per hour
2. \$12.00 per hour
3. \$14.00 per hour
4. \$16.00 per hour
5. \$20.00+ per hour



***Questions?
Leads?***

Contact Information

**Sturgis Economic Development Corp.
PO Box 218
(605) 347-4906**

Special Thanks

Black Hills Comm Econ Develop

Black Hills Special Services

City of Sturgis

Meade County

Governor's Office of Econ Develop

Sturgis Municipal Water Board

West River Foundation

