



1040 2nd Street, Suite 103
Sturgis, SD 57785



Sturgis Information Publication

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Upcoming Events and Activities

City offices will be closed on Monday, February 17 for President's Day. Trash that is normally picked up on Monday will be picked up on Tuesday.

At the Library in February:

Story Hour - Tuesdays and Wednesdays at 10:00 a.m. at the Library.

Free Computer Classes - (all ages welcome) Mondays at 5:30 p.m. (no class on February 17 due to the holiday) and Thursdays at 1:00 p.m.

Knitting for Teens - Thursday, February 13 at 3:30 p.m. Pre-registration required.

History at High Noon - Friday, February 21 at noon. Mary Livingston will present "Whitewood Historical Notes & Folk Lore". There is always a cup of coffee available and we invite you to bring your lunch if you wish. History at High Noon is sponsored by the Sturgis Area Arts Council.

Upcoming Meetings

Sturgis City Council: February 3 and 18 at 6:30 p.m. at the Erskine Building.

Note: If you want to be scheduled on the City Council agenda, you must notify the Finance Office by 4:00 p.m. on Monday the week prior to the Council meeting.

Planning and Zoning: February 4 at 5:30 p.m. at City Hall, Room A.

MUB: February 12 at 8:00 a.m. at City Hall, Room A.

Park Board: February 11 at 6:00 p.m. at Morman Law Firm.

Sturgis Area Arts Council: February 13 at 7:00 p.m. at the Library/City Hall Conference Room.

Officials

Mayor

Mark Carstensen 490-1044

Council Members

Ward One:

Mike Bachand 490-1054

Kelly Vasknetz 490-0361

Ward Two:

David Hersrud 347-5061

Marcia Johnston 347-2483

Ward Three:

Jason Anderson 490-1618

Ron Waterland 720-5010

Ward Four:

Branden Bestgen 644-6005

Tim Potts 720-4233

City Manager

Daniel Ainslie 347-4422

Coming Soon... Easyriders Dinner Theater

Easyriders Saloon in Sturgis will soon add a dinner movie theater to its facility at the corner of Lazelle and Junction in downtown Sturgis.

For many years, the City of Sturgis has been without a movie theater. According to City officials, several residential surveys have been conducted by the City over the past few years and the movie theater topic was always near the top of the "most wanted" list. After researching the possible options to make a theater a reality, the City was able to formulate plans for three theater options.

Option 1 - Recruit an established theater management company to come to Sturgis and build a theater. This idea was pitched to numerous companies in the movie business and all proposals were met with the same reply, "There aren't enough people in Sturgis to make a multi-screen theater a worthwhile endeavor."

Option 2 - If the City could find and purchase a suitable building and remodel it to fit the needs of a theater, they could then hire a private management company to run the theater. The profits would be split between the City and the management company. The down side to this idea was the cost and the availability of a suitable building. In addition, some people didn't like the idea of the City spending money on what should be a private business.

Option 3 - Use existing resources such as the performing arts theater at the Community Center. This venue would offer second run movies at a discounted price. Community Center employees would manage the facility and the snack bar would be modified to include popcorn and other snacks appropriate for a movie crowd. The estimated cost of retrofitting the facility was nearly \$300,000. This idea was also met with opposition from those who believe the Community Center Theater should be used only for live performing arts and was never meant to be used as a movie theater.

In September of 2013, an online opinion poll was conducted on the city website asking residents what they thought of all three options. The results were split with 12.8% of residents asking the City to build a new facility, 38.1% wanted to use the existing Community Center Theater, and 46.9% felt the City should not spend any money on a theater. 2.2% of those responding were not sure which option would be best.

The movie business is not an easy business, however, movie theaters continue to be a mainstay in the entertainment world. For Sturgis' tax basis to grow and the quality of life to improve, the community needs to expand services provided to residents. Given the public input, City officials and Sturgis Economic Development (SEDC) met with Easyriders to discuss the possibility of opening a dinner theater in their establishment. Management at Easyriders had been considering the possibility for some time. To help Easyriders with the transition an offer was made to provide a low interest loan from the City's Economic Development/Business Expansion loan fund.



Continued inside...

Dinner Theater Continued...

As plans were finalized, Easyriders made the decision not to use the City's Economic Development loan funds.

The concept of a dinner theater is to provide a unique dining and entertainment atmosphere. For example, a family or a couple could go out for an evening that would include a visit to a dinner theater where they might order a pizza or a burger and have a pitcher of soda while relaxing in comfortable seats around a table; all while watching a theater quality movie. This concept isn't new and dinner theaters have been very successful in many communities across the nation. There are currently no venues offering this type of experience in the Black Hills.

The theater will feature a 20 foot screen with 7.1 Dolby surround sound. Comfortable new seating will include Lazy Boy style theater chairs. Movies will run on Friday and Saturday nights and matinees will be available on Saturdays and Sundays. Kids movies and food specials will be offered on Sundays as well. A ticket will cost \$5 and can be used for a \$5 discount on any food or drink purchase. A special movie menu will be available with \$10 pizzas, as well as a variety of other traditional items like popcorn and candy. An arcade will also be added for additional entertainment. Birthday parties and other special events will also be made available.

Easyriders hopes to have the theater open in March of this year. The theater will not be operational during the Rally.

Reminder - Bag Your Trash Before Placing It In The Tote

Sturgis Public Works Department reminds residents that all trash must be bagged and tied shut before placing it in a tote for pick up.

With the recent high winds scattering trash all over the city, it is obvious that the bagging requirements are not being followed.

City ordinance 11.04.06 specifies the requirements for disposing of trash in a secure manner.

Limb drop off sites are no longer available in the city, however, residents can bring yard waste to the Rubble Site free of charge with a current water bill.

For information about all city sanitation services, visit the city website at sturgis-sd.gov or call 347-3916.



Sturgis Community Center Adds *Toddlarama* Program

Parents and caregivers are invited to bring kids ages 0-5 to the Community Center gym on Thursday mornings from 10:00 to 10:45 a.m. to enjoy activities especially suited for toddlers.



Moms and Dads can walk and chat on the indoor track while the kids enjoy supervised physical activities in the gym below.

Free for Sturgis Community Center members; \$4 for non-members.

Attention Contractors

Contractor license renewals are due the first of January each year. All contractors working within the city limits are required to be licensed. Please contact Sturgis City Hall or the Building Inspector if you have not yet renewed your license for 2014.

Did You Know....



VOTE

For the first time in several years, the City will not hold a municipal election in 2014. Elected officials currently serve three year terms instead of traditional two year terms. The longer terms mean fewer elections need to be held. The next regular scheduled election will not take place until April of 2015.

Sturgis Businesses Earn Top Awards

Congratulations to CorBon for being named "Shot Business of the Year" at the SHOT Show in Las Vegas. Their innovation in ammunition and support of shooting sports and education earned the company this award.

CorBon is a family owned ammunition manufacturer located in the Sturgis Industrial Park. In addition to manufacturing ammunition, they also own the CORBON Law Enforcement Training Center and Shooting Complex where they provide tactical and self defense training to the military, law enforcement and the general public.



Carol and Randy Hallock of Rockingtree Floral and Garden Center were honored as Retailer of the Year at the South Dakota Retailers Association's annual Awards Banquet in Pierre on January 13. They were chosen for the award by a committee of retailers in recognition of outstanding community service and going the extra mile in customer service.

Randy started the landscaping business in Sturgis in 1976. In 1993, he and Carol purchased a lot on Lazelle Street, which became their permanent location. Since then, the business has grown tremendously, now serving customers in a five-state area.

Congratulations to Carol, Randy and the entire staff at Rockingtree.

At the Library in February

Stitch a Scarf for Your Valentine

Teenagers are invited to stop by the Library on Thursday, February 13 at 3:30 to learn how to knit a scarf.

This program is limited to 10 participants and registration is required. Supplies will be provided. To sign up, call 347-2624.



16th Annual Northern Hills Ag Fest and Home Show

February 22, 10:00 a.m. until 4:00 p.m.
Sturgis Community Center
Vendors - Displays - Chili Contest - Cattle Show

Contact Information

City Hall 347-4422
City Attorney 347-4422
Code Enforcement and Inspections 347-4422

Finance Office 347-4422
Human Resources 347-4422
Rally Department 720-0800
1040 2nd Street

Community Center 347-6513
5:00 - 9:00 Mon. - Fri.
8:00 - 8:00 Sat.
Noon - 5:00 Sun.
1401 Lazelle Street

Fire & Ambulance 347-5801
Emergency 911
7:00 - 5:00 Mon. - Fri.
1901 Ballpark Road

Library 347-2624
8:00 - 7:00 Mon. - Thur.
8:30 - 5:00 Fri.
8:30 - 4:00 Sat.
1040 2nd Street

Liquor Store 347-5983
8:00 - 9:00 Mon. - Sat.
10:00 - 6:00 Sun.
1075 Lazelle Street

Parks Department 347-9018
8:00 - 5:00 Mon. - Fri.
1920 Ballpark Road
Shelter Reservations call
347-4422

Police Department 347-5070
Emergency 911
1400 Main Street

Public Works 347-3916
7:00 - 4:00 Mon. - Fri.
1057 Dudley Street
Rubble Site
8:00 - 5:00 Tue. - Fri.
8:00 - 12:00 and 1:00 - 5:00
Mon. and Sat.

Water Department 347-4425
8:00 - 4:45 Mon. - Fri.
1040 2nd Street

After Hours Emergency call
Police Dispatch 347-2573
Payment Drop Box:
City Hall 1040 2nd Street