



1040 2nd Street, Suite 103
Sturgis, SD 57785



Sturgis Information Publication

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2013

Announcements

City offices will be closed on Monday, December 24 and Tuesday, December 25 for Christmas. Offices will also be closed on Monday, December 31 and Tuesday, January 1 for New Year's.

The Community Center will close at 2:00 p.m. on Christmas Eve and will be closed on Christmas Day. The center will close at 5:00 p.m. on New Year's Eve and will be closed on New Year's Day.

The Rubble Site will close at noon on Christmas Eve and New Year's Eve. They will be closed on Christmas and New Year's Day. Trash normally collected on Tuesdays will be collected on the Monday before the holiday.

Story Hour at the Library - Tuesdays at 10:00 a.m. for children ages 3-5.

Free Computer Classes - Tuesdays and Thursdays at the library. Check the library website page for class topics and schedules.

Upcoming Meetings

Sturgis City Council: January 7 and 21 at 6:30 p.m. at the Erskine Building.

Forestry Board: January 3 at 6:00 p.m. at the Sturgis Fire Hall.

MUB: January 7 at 8:00 a.m. at City Hall, Room A.

Park Board: January 8 at 7:00 p.m. at the Morman Law Firm.

Planning and Zoning: January 8 at 5:30 p.m. at City Hall, Room A.

Public Information Meeting - Monday, January 14 at 6:30 p.m. at the Community Center Theater. Topics will include proposed Business Improvement District, changes to the vendor fee structure and the downtown overlay zone.

Officials

Mayor

Mark Carstensen 490-1044

Council Members

Ward One:

Joe DesJarlais 347-7928

Kelly Vasknetz 490-0361

Ward Two:

David Hersrud 347-5061

Marcia Johnston 347-2483

Ward Three:

Ron Waterland 720-5010

Jamie McVay 720-5780

Ward Four:

Tim Potts 720-4233

Dane Sundstrom 490-1172

City Manager

Daniel Ainslie 347-4422

City Considers Business Improvement District

The Sturgis City Council is considering the formation of a downtown Business Improvement District (BID) as allowed by SDCL Ch. 9-55. BIDs are common in downtown areas as a way of stimulating economic activities. Rapid City recently formed a BID to fund activities at the Main Street Square plaza. Spearfish has used a BID for several years and has seen numerous new businesses come into the area due to the improved marketing of the downtown events. They plan to use future funds for building a public restroom and more public parking.

If approved, the Sturgis BID would allow for a special assessment on all commercial properties excluding residential properties, schools, hospitals and churches located within the designated district. Fees would be calculated at \$2.00 per linear foot of frontage that each parcel occupies along designated streets within the district. The maximum assessment would be capped at \$600 per parcel.

Funds collected would be used to promote public activities, beautification efforts and promotion of the area within the district. The funds would be managed by a BID Board made up of five owners of property within the BID who would be appointed by the City Manager. The BID Board would be responsible for reviewing proposed activities and making recommendations to the City Council.

The Council and the public learned the details of the proposal at the December 3 City Council meeting. The information was given as a public information item with no action being considered by the Council. The Council is currently requesting input about the proposed BID from residents and business owners. A public meeting to further discuss the BID as well as a proposed zoning overlay and changes to vendor fees is scheduled Monday, January 14 at 6:30 pm in the Community Center Theater. The Council will likely consider a first reading of the proposed BID ordinance on January 21 at the City Council meeting. Drafts of all the proposed ordinances are available on the city website at Sturgis-sd.gov.



The Business Improvement District will include properties located between Middle Street on the east, 4th Street on the west, Lazelle Street on the north and up to Sherman Street on the south. Churches, residences, schools, hospitals and other non-taxed entities will not be included in the BID. City properties would be assessed at the same rate as other properties in the district.

Council Sets Goals For 2013

The Council recently discussed priorities and goals for 2013. Some of the future goals include:

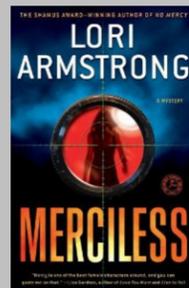
- * Attracting a younger demographic to the Rally.
- * Increasing sales tax enforcement during the Rally by asking the State for more Revenue Agents.
- * Strengthen relationships with other area agencies including the V.A.
- * Enhance efficiencies in daily operations.
- * Enhance landscaping at both exits into town.
- * Continue with downtown revitalization efforts.
- * Develop an inventory of resources used for various events and track the costs related to each event.

The majority of the goals set for 2012 were met. Some of those goals included:

- ✓ Collaborating with area attractions & businesses to promote activities and events
- ✓ Stabilize City finances
- ✓ Enhance infrastructure within the City
- ✓ Review internal operations for greater efficiencies

More information about the 2013 Goals will be presented at the January 7 Council meeting.

Coming to the Sturgis Library in January



Lori Armstrong

Author Lori Armstrong will be launching her new mystery, *Merciless*, on Tuesday, January 22 at 5:00 pm at the Sturgis Library. Copies of her book will be available for purchase and signing.

Holiday Hours:

Closed on Christmas Eve & Christmas Day
Closing at 4:00 pm on New Year's Eve
Closed on New Year's Day

Changes to Vendor Fee Structure Being Considered

Temporary vendors may see a change in their vending fees in 2013. The City Council is considering the implementation of a pricing structure that would calculate fees based on square footage.

Currently, temporary vendors doing business within the city for more than four consecutive days, in conjunction with an event, are required to purchase a \$650 temporary vendor fee regardless of the size of space they occupy. The \$650 fee includes a \$225 special sanitation fee to help cover the costs



associated with additional trash removal.

Under the proposed new fee structure, vendors would pay a flat \$300 plus \$1.00 per square foot of

vending space. The square footage portion of the fee would be capped at \$4,000. The special sanitation fee would be included in the flat \$300 portion of the fee.

All tattoo and body piercing vendors would still be required to pay all additional state inspection fees that are required by law.

Year-round businesses wanting to vend their goods from their parking lot or other open space would not be required to purchase an additional vendor license as long as their temporary vending area does not exceed the size of their permanent building footprint. If their vending space is leased out to someone else doing business, they would be required to have a vending permit.

Under the new structure, small vendors such as those operating from 10 x 10 spaces would see a reduction in their overall vending fee. Those operating larger venues would see an increase. The purpose of the change is to treat smaller vendors more fairly and to charge those vendors having a larger impact on city services more to cover those costs.

Non-profit organizations operating in Meade County would still be able to obtain a vending license at a reduced fee similar to the current ordinance.

The proposed changes will be discussed more at a public meeting scheduled for Monday, January 14 at 6:30 pm in the Community Center Theater. The public is encouraged to attend. More information is also available on the city website at Sturgis-sd.gov.

City Honors Outstanding Employee and Volunteer for 2012

The City of Sturgis recently named Shawn Peterson as the Outstanding Employee of 2012. Shawn is the Ambulance Director with the Sturgis Ambulance Service. Her leadership and dedication to the service has been exemplary. Employees Bev Johnson, Tanya Neuschwander, Jeanie Shyne, and Gene Stock also received nominations for this award for their outstanding contributions to the City.

Bernie Asheim with *Locks by Bernie* was named the Outstanding Volunteer of 2012. Bernie was honored due to his generous donation of labor to city departments requiring his locksmith expertise.

Honorees are chosen each year through a nomination process initiated by their co-workers and other city representatives.



Sturgis Ambulance Director, Shawn Peterson, receives congratulations from Mayor Carstensen on being named Outstanding Employee for 2012.

Community Center New Year's Resolution Promotion

New Year's Resolution Special!

Save 20% on Annual Memberships January 2 – 6
Save 10% on Annual Memberships January 7 -13
Ask our friendly staff for a tour of the facility and receive a free day pass!

K-6th Boys Basketball Starts in January

Registration Deadline: January 6, 2013

Practices begin: January 22 Games begin: February 2



Drop off your Christmas tree for recycling at designated areas on Ballpark Road near the Fire & Ambulance Hall and the recycling collection area at the south side of Exit 32. Please remove decorations before leaving your tree.



Sturgis Liquor

Open until 5:00 pm on Christmas Eve

Closed on Christmas Day

Open at noon on New Year's Day

Toys for Tots

City employees and Council members recently donated \$1,211 to Toys for Tots. Each year the City employees raise funds for the organization.



Contact Information

City Hall 347-4422
City Attorney 347-4422
Code Enforcement and Inspections 347-4422

Finance Office 347-4422
Human Resources 347-4422
Rally Department 720-0800
1040 2nd Street

Community Center 347-6513
5:00 - 9:00 Mon. - Fri.
8:00 - 8:00 Sat.
Noon - 8:00 Sun.
1401 Lazelle Street

Fire & Ambulance 347-5801
Emergency 911
7:00 - 5:00 Mon. - Fri.
1901 Ballpark Road

Library 347-2624
8:30 - 7:00 Mon. - Thur.
8:30 - 5:00 Fri.
8:30 - 4:00 Sat.
1040 2nd Street

Liquor Store 347-5983
8:00 - 9:00 Mon. - Sat.
10:00 - 6:00 Sun.
1075 Lazelle Street

Parks Department 347-9018
8:00 - 5:00 Mon. - Fri.
1920 Ballpark Road
Shelter Reservations call 347-4422

Police Department 347-5070
Emergency 911
1400 Main Street

Public Works 347-3916
7:00 - 4:00 Mon. - Fri.
1057 Dudley Street
Rubble Site
8:00 - 5:00 Tue. - Fri.
8:00 - 12:00 and 1:00 - 5:00 Mon. and Sat.

Water Department 347-4425
8:00 - 4:45 Mon. - Fri.
After Hours Emergency call Police Dispatch 347-2573
1040 2nd Street
Drop boxes:
2901 Vanocker Canyon and City Hall 1040 2nd Street