



Welcome Mustang Fans

## Items of Interest

**City Offices Closed on Monday, September 5** for Labor Day. Monday's trash will be collected on Tuesday.

**Mustang Rally** September 1-5 (Main Street will be closed on Saturday).

**451st Fire Fighting Team Activation Ceremony** September 10 at 2:00 p.m. at Sturgis Brown High School.

**Freedom Ride** September 11 at noon, Easyriders Saloon.

**Book Sale** at the Library September 19-13.

**Celebrating Agriculture** September 19-24.

**842nd Engineer Company Activation Ceremony** September 21 at 10:00 a.m. at the Donald Young Center in Spearfish.

**Fall Festival** September 24.

**City Wide Clean Up** October 3-7.



## Announcements and Meetings

**Sturgis City Council:** September 6 and 19 at 6:30 p.m.

**Forestry:** September 1 at 5:30 p.m. at the Sturgis Fire Hall.

**Park Board:** September 13 at 7:00 p.m. at the Morman Law office.

**Planning and Zoning:** September 13 & 27 at 6:30 p.m. at City Hall, Room B.

**MUB:** September 14 at 8:00 a.m. at City Hall, Room A.

**Sturgis Arts Council:** September 8 at 7:00 p.m. at City Hall.

**Library Board:** September 28 at 4:00 p.m. at the Sturgis Library.

## Officials

### Mayor

Mark Carstensen 490-1044

### Council Members

#### Ward One:

Joe DesJarlais 347-7928

Kelly Vasknetz 490-0361

#### Ward Two:

David Hersrud 347-5061

Marcia Johnston 347-2483

#### Ward Three:

Clint Brengle 720-0171

Jamie McVay 720-5780

#### Ward Four:

Tim Potts 720-4233

Dane Sundstrom 490-1172

### City Manager

Vacant

## Mustangs Prepare to Roll Into Sturgis

The 5th Annual Sturgis Mustang Rally will take place Labor Day weekend. Organizers expect 700 entries for the popular 'Show and Shine' on Main Street on Saturday. Main Street and portions of 1st, 2nd and 3rd Streets will be closed to regular traffic for the event.



This year's events include

the popular show and shine, poker runs, and drag racing. The public can get in on the action at Lynn's DakotaMart where Miller Ford Racing will be doing professional Mustang courses that are open to the public.

The City Council recently approved a request made by event organizers requesting an open container zone where the open container ordinance will be relaxed from 10:00 am until 7:00 pm on Saturday, September 3rd. Specific information related to the open container zone is available on the Sturgis website at [www.sturgis-sd.gov](http://www.sturgis-sd.gov). For a full schedule of events visit: [www.sturgismustangrally.com](http://www.sturgismustangrally.com).

## Valades Honored at Military Appreciation Day

Sturgis Mayor, Mark Carstensen, proclaimed Tuesday, August 9 as Military Appreciation Day at the 2011 Sturgis Motorcycle Rally. Part of the celebration included a special ceremony to honor local WWII veteran Salvador (Chuck) Valades.

After being drafted in 1944, Chuck served with the 94<sup>th</sup> Infantry Division, 3<sup>rd</sup> Army in Metz, Germany. This particular division of the Army was General Patton's pride and joy and had been previously replaced three times due to casualties. Chuck was selected as radio-man for the L Company of this division. On March 13, 1945, as L Company advanced into enemy territory, a single sniper's shot rang out and Chuck was struck in the chest. After medic attention and surgery in a field hospital, Chuck continued treatment at various hospitals in Europe and eventually returned to the United States.

After healing and returning to active duty, he was honorably discharged in July 1946.

For his efforts, Chuck was awarded the Purple Heart Medal, Bronze Star, Combat Infantry Badge, Good Conduct Medal, Victory Medal, European Medal, the Sharp Shooter Medal and a miracle of life!

In 1988, Chuck retired from the Veteran's Administration at Fort Meade after serving 36 years as the Assistant Administrative Officer. He now dedicates his time to the St. Francis of Assisi Catholic Church, the Disabled American Veterans, Veterans of Foreign Wars, and he volunteers for the Sturgis Senior Center. He also serves as a caregiver for a disabled brother.

Chuck and his wife, Darlene, have three children and four grandchildren.



WWII Veteran Salvador (Chuck) Valades and his wife, Darlene, on Military Appreciation Day, August 9, 2011.



As the 2011 Rally wraps up, some statistics are still being calculated. We do have the following:

- The Sturgis Finance Office issued 725 temporary vendor licenses. This number is down 5.3% from the total licenses issued in 2010.
- The Public Works Department hauled 512 tons of trash during the Rally compared to 586 tons in 2010.
- The Fire and Ambulance Service responded to 221 Fire and EMS calls compared to 207 in 2010.
- The Police Department answered 1,378 requests for service (up 17% from 2010) and jailed 98 individuals on various charges (up less than 1% from 2010).
- The SD Highway Patrol reported three Rally related fatalities.

A full Rally report will be issued when the numbers from the State Department of Revenue and the SD Department of Transportation have been released.

## Community Center News

The Community Center would like to introduce our new Office Manager Judy Duprel. Judy is available to help you with memberships, registration and program information. She also supervises the front desk staff and the concessions area. The next time you visit the Center, stop in and say "Hi".



### Register Now for Fall Programs at the Community Center:

**After School Fun and Fitness:** Monday - Friday 3pm - 6pm. Transportation is provided from school to the Community Center.

**Flag Football:** Kindergarten through 4th Grade. Registration deadline is September 7.

Fall/Winter hours begin September 6. We will be open 5 am to 9 pm M-F. 8 to 8 on Saturdays and Noon until 8 pm on Sundays.

## Employee Spotlight - Sturgis Parks Department

### Keeping our city beautiful...

While visitors to the community often compliment the City on the flowers on Main Street, it is the City's parks system that draws the most compliments from our visitors. Without the year 'round maintenance and dedication of our parks employees, the city's parks, Bear Butte Cemetery, bike paths, ball fields, and other recreational areas would not look so good. The Parks and Cemetery Maintenance Technicians (Don Keil, Jeff Lucas, Harvey Matz, John Rasch, Doyle Schaeffer, and Adam Weisz) handle all the landscaping, construction and maintenance duties required to care for our parks and recreation facilities and grounds (more than 12 buildings and 100 acres).

Behind the scenes, employees get the athletic fields ready in the spring. They open the park shelters so residents can host picnics and celebrations and make sure they are winterized at the end of the season. They set up and tear down for the many community special events. And, they make sure that Bear Butte Cemetery is a beautiful place for those visiting deceased family and friends. During the winter, the staff keeps City parking lots and sidewalks cleared for our residents.

## Secretary of Revenue Andy Gerlach Makes Stop In Sturgis

Recognizing the role Sturgis plays in the economic vitality of the State, the new Secretary of Revenue Andy Gerlach paid a visit to Sturgis during the Rally.

Mayor Carstensen and Finance Officer Fay Bueno spent time with the Secretary and explained how the Department of Revenue works closely with the City setting up their temporary offices in City Hall where they work with vendors to record and collect sales tax during the Rally.

In 2010, the Department of Revenue recorded 18.5 million dollars in Rally related sales in the Black Hills area.



## Help Wanted Reserve Police Officers

The Police Reserves are a supplement to the Full-time police force. Reserve officers assist full-time officers in their daily functions including patrol, crime scene control, traffic control, and making arrests. Reserves receive several months of training and are certified with the State of South Dakota and are qualified to perform the same duties as full-time officers. Reserve officers work on a volunteer basis but may be hired on a temporary basis for special events. If you would like to consider being a Reserve Officer, you can contact Lieutenant VanDewater at 605-347-5070 for more information. To apply, download an application from the city web site at [www.sturgis-sd.gov](http://www.sturgis-sd.gov) and submit it to the Human Resources Department at City Hall by September 15, 2011.



## Help Wanted Part Time Lifeguard

Several shifts are available. Lifeguards are responsible for the safety, daily operations and public enjoyment of the Community Center pool and therapy pool. This position also assists with swimming lessons. Visit the city website for more details and application information.

### City Manager Update...

Sturgis residents recently had an opportunity to meet the final three City Manager candidates at a public reception held at the Erskine Building on August 25th. The candidates spent two days touring the area and meeting community representatives and citizens.

The selection committee, made up of four City Councilmen, four citizens and one city department head, will make their final selection in early September.

Sturgis Ambulance will be offering EMT Basic classes beginning September 6. Cost for the class is \$600 per person plus \$75 state testing fee. For more information and registration contact Shawn Peterson at 347-5801 6:00 a.m. - 6:00 p.m. Monday - Wednesday.



## Light & Color Exhibit Coming in September

The traveling exhibit "Light and Color" from the Hands-On Partnership for Science, Literature, and Art in South Dakota is coming to our library in September.

This exhibit illustrates the wonders of color and light through more than fifteen different hands-on activities, which include: a whirling kaleidoscope of light; lifelike holograms; prisms; splitting white light into the colors of the rainbow; bending a laser beam on the laser inter-action table; explanation of the physics of reflection; and a color vision test for color-blindness commonly used by ophthalmologists.

Sponsored by the Sturgis Motorcycle Rally Charities. Be sure to check our website [www.sturgis-sd.gov](http://www.sturgis-sd.gov) for more information.



## Contact Information

City Hall 347-4422  
City Attorney 347-4422  
Code Enforcement 347-4424  
Community Development 347-4424  
Finance Office 347-4422  
Human Resources 347-4422  
Rally Department 720-0800  
1040 2nd Street

Community Center 347-6513  
5:00 - 8:00 Mon. - Fri.  
8:00 - 5:00 Sat.  
Noon - 5:00 Sun.  
1401 Lazelle Street

Fire & Ambulance 347-5801  
Emergency 911  
7:00 - 5:00 Mon. - Fri.  
1901 Ballpark Road

Library 347-2624  
8:30 - 7:00 Mon. - Thu.  
8:30 - 5:00 Fri.  
8:30 - 4:00 Sat.  
1040 2nd Street

Liquor Store 347-5983  
8:00 - 10:00 Mon. - Sat.  
10:00 - 8:00 Sun.  
1075 Lazelle Street

Parks Department 347-9018  
8:00 - 5:00 Mon. - Fri.  
1920 Ballpark Road  
Shelter Reservations call  
347-4422

Police Department 347-5070  
Emergency 911  
1400 Main Street

Public Works 347-3916  
7:00 - 4:00 Mon. - Fri.  
1057 Dudley Street  
Rubble Site  
8:00 - 5:00 Tue. - Fri.  
8:00 - 12:00 and 1:00 - 5:00  
Mon. and Sat.

Water Department 347-4425  
8:00 - 4:45 Mon. - Fri.  
After Hour Emergency call  
Police Dispatch 347-2573  
1040 2nd Street