

RESOLUTION 2015 - 07
A RESOLUTION AUTHORIZING SIGNATURES TO SIGN
SPONSORSHIP AGREEMENTS

WHEREAS, the City of Sturgis desires to enter into contract with business and non-profit entities for the purpose of sponsorship of the Sturgis Motorcycle Rally;

WHEREAS, the City of Sturgis has contracted with a sponsorship agency to solicit sponsorship opportunities on the behalf of the City;

WHEREAS, the City's sponsorship agency will bring forward contracts under the instruction and guidance of the City's Sponsorship Committee;

WHEREAS, the Sponsorship Committee, City Manager and staff will review said contracts to ensure compliance with overall sponsorship strategy and to ensure City's ability to meet all logistical considerations outlined in the contract;

WHEREAS, promptly responding to lease proposals presented by Legends Marketing by signing them when acceptable will enable Legends to work more effectively for the City;

NOW THEREFORE, Mayor Mark Carstensen or, City Manager Daniel Ainslie are hereby authorized to execute said sponsorship contracts for partners in which annual revenue is \$30,000 or less for the above intended purposes throughout calendar year 2015.

Dated this day of January, 2015.

CITY OF STURGIS

Mayor Mark Carstensen

ATTEST:

Fay Bueno
City Finance Officer

Published: 01/14/2015
Effective: 02/04/2015